

THE MILWAUKEE JOURNAL Tuesday, September 17, 1963

Thrift marches on!

Another New Kohl's Department Store
Opens 10 am tomorrow, Wed. September 18th
N. Pilgrim Rd. and Appleton Ave.
Menomonee Falls



The big difference is the price! A resounding echo, amplified and extended even further in this exciting new Kohl's department store. This handsome structure at Pilgrim and Appleton in Menomonee Falls is another of Kohl's big one floor family type stores. Modern and beautifully fixtured, it presents the better kind of merchandise most people would rather have and, most important and rather surprising, at lower prices than most people would expect to pay! That's the kind of store it is . . . quite different from conventional types in many ways—mostly thrifty ones! But why not surprise yourself and your family? Come, see us this week. We're open every night 'til 9 and Sundays from 9 a.m. to 6 p.m.

